

# アムステルダム応用科学大学

HvA: Hogeschool van Amsterdam

デジタルメディア  
クリエイティブインダストリー学部

Digital Society School



**Amsterdam University  
of Applied Sciences**







BOEK NU!  
DE TENTOONSTELLING VAN 2015



LATE REMBRANDT  
12 FEBRUARI - 17 MEI 2015  
VRIJWILLEN GRATIS

De Tentoonstelling van 2015  
Het laatste jaar van de tentoonstelling  
van Rembrandt in de Rijksmuseum  
Eindhoven





papabubble

sandwiches

TOTALE  
LEEVERROOP

HÔTEL  
DROOG

N26







# 概要

言語 英語

都市 アムステルダム(首都)

学部 デジタルメディア&クリエイティブ産業学部

国際性 オランダ人 70-80%  
ただしメディアラボアムステルダムは非常に多国籍

治安 非常によい

考え方 日本人と真逆、率直、オープン

1867年創立。

公立商業学校の流れを汲んで設立された、オランダで最も歴史があり、かつ有名な応用科学大学の1つ。2005年にアムステルダム大学と教育研究面での連携協定を締結している。

学生数約40,000人。



# アムステルダム応用科学大学、メディアラボ・アムステルダムについて

## アムステルダム応用科学大学



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## メディアラボ・アムステルダム



アムステルダム応用科学大学デジタルメディア・クリエイティブ産業学部の産学連携組織。

企業が抱える諸問題に対し、創造性と技術をもってソリューションを提供する。アムステルダムのデジタルメディア業界やクリエイティブ業界はエネルギーや医療などさまざまな分野と共同でプロジェクトを行っている。世界中のあらゆる大学の学生が半期を費やし、企業や団体との各種プロジェクトに参加している。

これまでのプロジェクトパートナーは、IKEA、アムステルダム市、シスコシステムズ、オランダ近代美術館など、多業界に渡る。





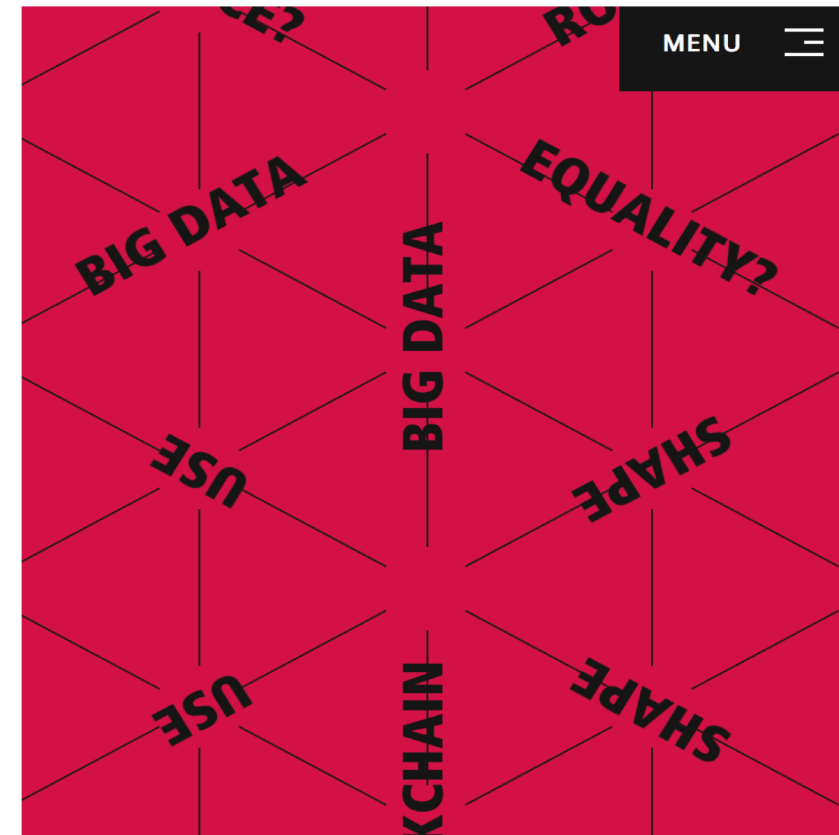
# DIGITAL SOCIETY SCHOOL



Amsterdam University  
of Applied Sciences

DIGITAL SOCIETY SCHOOL

## HOW TO SHAPE TECHNOLOGY FOR WELLBEING?



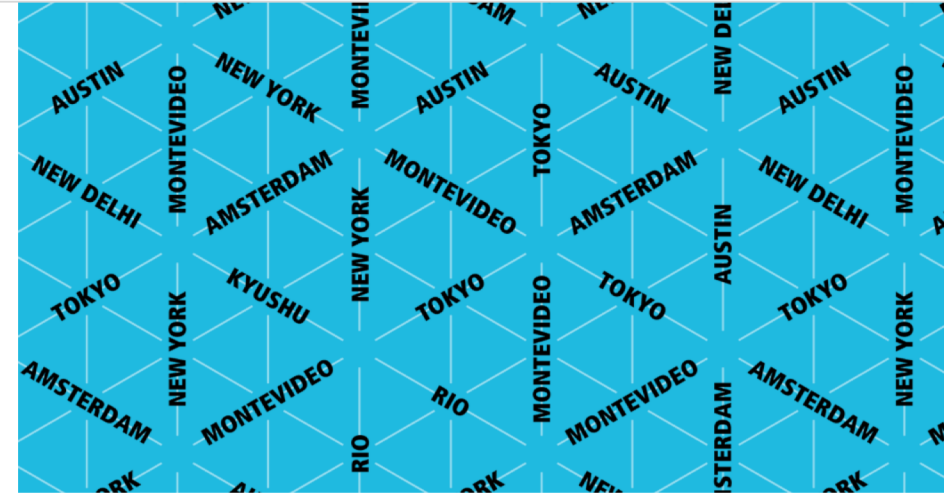
<https://www.amsterdamuas.com/faculty/fdmci/programmes/digital-society-school/digital-society-school.html>



## TRACK

# DESIGN ACROSS CULTURES

In this track we design new ways to create meaningful connections between multiple stakeholders to co-create insights, ideas and solutions for the United Nations Sustainable Development Goals. How do you put the power of differences and similarities to work to scale up sustainable innovation locally and globally? How can you design for collaboration across contexts, cultures and nations, sustainably, without having to be physically travel across the globe?



## TRACK TEAM



**Nick Verouden**  
Program Manager



**Anneke van Woerden**  
Impact Producer



**Anna Aris**  
Digital Transformation  
Designer



**Irene Pena Abellan**  
Learning Experience Designer



**Valentina Zwertbroek**  
Learner

## CURRENT PROJECTS | Challenges we are solving now



### PROJECT

**Ask. Listen. – Designing conversations for better transitions in Dutch education**



### PROJECT

**INNO-TEC-LAB: creating a network of innovation laboratories**



### PROJECT

**Design Studio of the Future**





九州大学



大学院芸術工学研究院  
大学院芸術工学府  
芸術工学部

## ■Workspace 2020 JAPAN

日本の働く環境をテーマにリサーチを実施、  
上司と部下のコミュニケーションを円滑にする  
スマートフォン/スマートウォッチのアプリをデザイン



HUMMBI

## ■Workspace 2020 オランダ

その時の仕事内容にあった最適な仕事場所を提案する  
アプリのデザイン



## ■Women's Safety オランダ (協力:シスコシステムズ)

女性の安全をテーマにリサーチを実施、  
心理的な不安に着目し落ち着いたな気持ちを保つための  
ウェアラブルデバイスをデザイン  
デザイン&エモーション国際学会ベストデザインケース賞受賞  
メディア掲載多数

# Convers[t]ation

breaking the silence.

## ■Women's Safety インド (協力:シスコシステムズ)

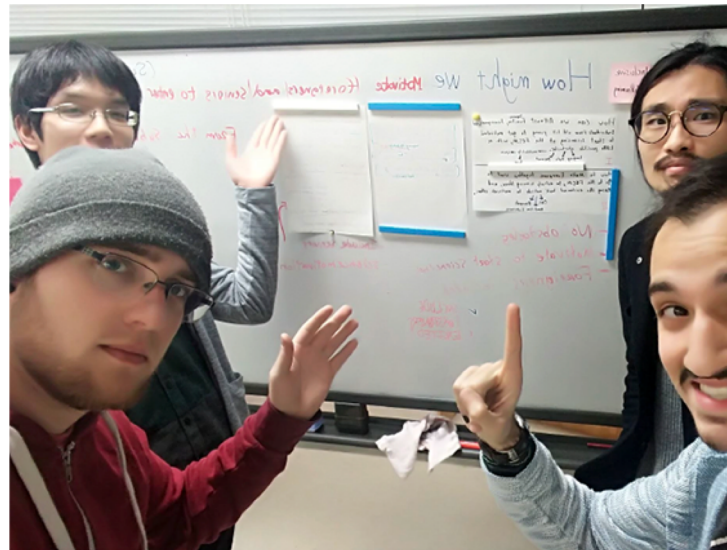
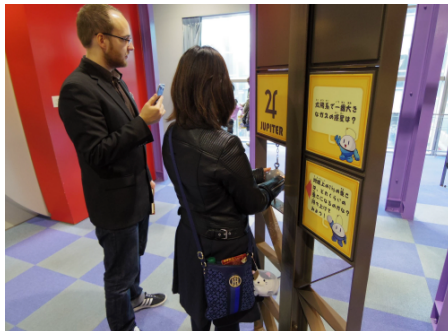
被害女性が様々な理由により被害を通報をためらうことに  
着目した、警察に通報しやすくするためのデザイン



# アムステルダム応用科学大学 (NL)

## Emotion in Design

福岡市科学博物館を最高の博物館にするために、来場者へのインタビューや観察、体験を通じて、新しい情報提供のアイデアや家族で楽しめるサービスデザインなどを提案。





## INFORMATION SHEET FOR STUDENT EXCHANGES 2019-2020

Institutional Information	
University	Amsterdam University of Applied Sciences (AUAS) Faculty of Digital Media and Creative Industries Creative Business and Communication Bachelor Programmes
Contact	Kim Voogdt, Lotte Wijers, Anke Tervoort and Quincey Catsburg International mobility coordinators

Academic Information
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Academic Calendar 2019-2020	
Fall or Semester 1	From the <b>2<sup>th</sup> of September 2019</b> until the <b>2<sup>th</sup> of February 2020</b>
Spring or Semester 2	From <b>the 3<sup>th</sup> of February 2020</b> until the <b>5<sup>th</sup> of July 2020</b>

Estimated Expenses per Month		
Rent	350 – 850 euros	4万5千～10万
Food	350 euros	4万5千
Insurance	50 euros	6千円
Public Transport	70 – 100 euros	9千円～1万2千円
Books	100 euros	
Other	60 euros	

Additional Information for Exchange Students	
Practical Information (f.e. pick up service airport, room key AUAS housing, register at municipality, collect student card, making	<a href="http://www.amsterdamuas.com/education/practical-matters">http://www.amsterdamuas.com/education/practical-matters</a>



**Full Name (as in passport)**

First Name

Last Name

**Date of birth \***

 -  - 

Dag

Maand

Jaar



**Nationality \***

**E-mail \***

ex: myname@example.com

**Skype ID (or phone nr for NL applicants) \***

**Blog/portfolio**

**University (if applicable) \***

**Course \***

### Join Us

Graduating from the MediaLAB offers you limitless opportunities to grow your skills and develop your full potential in innovative interactive media. It is hands-on learning at its best, involving practice-based work with a touch of research. You'll be part of a vibrant interdisciplinary group during a semester and enjoy unique exposure to a network of experts within the field.

Interested? Send in your motivation and portfolio / CV (in English) using this form and we will get in touch with you.

In your motivation we're interested in hearing, for example: why you are interested in being part of this programme, how your past experience relates to the kind of work you would like to do at the MediaLab, what you feel you can contribute to a team, and how you think this programme will help you in your future endeavors, etc.

You will work in multidisciplinary teams guided by experts from the industry and the Amsterdam University of Applied Sciences. The team is a mix of designers, programmers, social/digital media experts, researchers, copywriters and storytellers. In twenty weeks (one semester) the team develops a working prototype in collaboration with the client. The team will be working 5 days a week in Studio HvA or at the client's office. Within the program there will be time allocated for documentation or graduation requirements/thesis work. The program is in English and available to final year students or recent graduates from (Applied) Universities (please see conditions below).

Highest degree obtained (when starting MediaLAB), eg. BA Computer Science, MA Interactive Media \*

Is this your graduation internship? \*

Motivation max 500 words \*

Why are you interested in MediaLAB, how can your skills contribute to our projects? Can you demonstrate previous interest in such projects?

What role do you see for yourself in your future team? \*

Applying for semester: spring (feb-jul) or fall (sep - feb)? \*

CV (PDF max 10 mb) \*

Portfolio or Research paper/essay(PDF max 10 mb) \*

How did you hear about us? \*

You have read and understand the terms and conditions to apply for MediaLAB (on the right) \*

☐ Yes, I understand!

## TERMS & CONDITIONS

- Unless stated otherwise, MediaLAB only offers internship positions. Applications for regular, paid positions will NOT be considered.
- You are willing and able to make a fulltime commitment for 20 weeks
- Semesters start in the first week of February (spring semester) and the first week of September (fall semester). Please mention which semester you are applying for.
- Applications should be done in English only.
- Applications are open to EU applicants in the final year of their studies
- All our interns receive a stipend of 350 euros.
- Non-EU applicants are required to already have either a BA diploma, an MA diploma or be enrolled at a university. Alternatively, your home university should have an active relationship with the Amsterdam University of Applied Sciences through an Erasmus (Mundus) exchange program. Please enquire with your international office.
- Non-EU applicants are required to apply *at least* 2 months before the start of semester because of visa procedures etc. EU and NL applicants can apply up to 2 weeks before semester if positions are still available.
- Non-EU applicants are required to prove their ability to support themselves financially throughout the semester (requirement for visa). This is set by the Dutch government to around € 1000,- per month that you are in the country, family members can also act as guarantors. You have to prove that you have these funds freely available in case of emergency.

Fur further questions you can always contact Pavel van Deutekom: [p.van.deutekom@hva.nl](mailto:p.van.deutekom@hva.nl)





## Communication and Multi Media Design Application

Students who wish to study at our programme during the second (Spring semester) in academic year 2019-2020 need to apply before 9 October 2019. Each international module has its own application procedure and requirements. See our CMD [website for more information. After the module coordinator has officially accepted your nomination, you will receive a link to apply in our online application system \(Students Come and Go\). There, you will have to submit the following documents:](#)

**IELTS 6.0, TOEFL iBT 80 or equivalent**

**A clear copy of your valid passport or ID**

**Transcript of records of your home institute in English**

**Letter of motivation in English**

**Link to digital portfolio (essential for application User Experience Design)**

**A practical assignment and an (Skype) interview will be additional to the application procedure.**

# Global Goals Jam 2021 Online – 5th Anniversary Asia Trans-local Challenge

グローバルな視点で持続可能性を考え、ローカルな課題解決のアイデアを生み出す、2日間のオンラインワークショップ

#参加受付中

#オンライン開催



2021.9.18 (土) – 2021.9.19

(日) UTC+09:00

🕒 09:00 – 18:00 【申込締切：2021.9.5 (日)】

📍 Online

2021年のテーマは「トランスローカル」。福岡、京都、山口、大分、鹿児島、マレーシア・クアラルンプールなどのプロジェクトを取り上げ、それぞれのローカルな課題に着目し、課題のステークホルダーの視点を共有しながら、参加者は自宅やオフィスからアジア各都市の課題に共に取り組みます。

[https://fabcafe.com/jp/events/global/ggj-2021\\_asia-tlc](https://fabcafe.com/jp/events/global/ggj-2021_asia-tlc)